

Resident Education

Residents play a vital role in the promotion and support of breastfeeding in our hospital communities.

THE COFFECTIVE APPROACH

The Coffective curriculum acknowledges that the informed provider recognizes breastfeeding as the optimal feeding choice, but needs motivation and an efficient strategy to promote breastfeeding in her daily practice.

Courses discuss the disparity in breastfeeding outcomes while emphasizing equity in the approach to address this issue. A population health lens is applied to reflect the important role of the medical home and the quality-focused approach to clinical practice.

KEY CONCEPTS

START WITH *WHY*

Coeffective's Resident Education leads by introducing the concept of *WHY* the provider learner should embrace breastfeeding as a public health issue, not a lifestyle choice. The curriculum presents the evidence-based benefits and the science of breastfeeding, while also focusing on motivating physician and patient behavior change.

HIGH IMPACT BEHAVIORS

A barrier to provider promotion of breastfeeding is lack of time. Obstetric residents must address, not only pregnancy-related conditions, but also chronic disease, diet, smoking cessation and more. Residents who care for infants must navigate infant conditions, safety and complex vaccine protocols. The Coffective Resident Education uses strategy and curriculum to focus on universal high impact, efficient behaviors such as:

- Affirmation of the evidence-based preference for breastfeeding
- Creation of a culture that encourages residents to ask first if they have questions about breastfeeding management
- Awareness and referral to appropriate community services



SPECIALTY-SPECIFIC CONTENT

Pediatric-, obstetric- and family-specific hours allow targeted breastfeeding management discussions.

INPATIENT & OUTPATIENT APPLICATION

As all residents work in both the outpatient and inpatient settings, the Coffective Resident Education contains content that applies to both settings, making it appropriate for physician offices, general physician awareness and education, as well as Baby-Friendly preparation.

BABY-FRIENDLY COMPLIANT

Curriculum fulfills the provider education criteria specified under Step 2 of Baby-Friendly Hospital Initiative's *Ten Steps to Successful Breastfeeding*.



ONLINE EDUCATION

Each of the courses in Coffective's Provider Education can be taken online, allowing residents and other providers to complete modules when it fits their busy schedules.

Residency programs characteristically build didactic lecture time into residents' busy schedules. Therefore, Coffective has adapted Provider Education to an in-person format customized for residents.

RESIDENT EDUCATION CURRICULUM

Coeffective's Resident Education takes learners through their most basic motivations all the way through the management of complex breastfeeding issues. Trainers are provided presentations and detailed speaker notes to effectively conducted the in-person training. Trainers can chose the courses they wish to deliver.



HOOR 1: WHY BREASTFEEDING FOR RESIDENTS

This first hour is designed for all residents, regardless of specialty, and presents the evidence-based benefits and science of breastfeeding, while encouraging residents to embrace breastfeeding as a public health issue. This hour also engages the resident to play a vital role as a leader in breastfeeding promotion.



HOOR 2: MATERNITY CARE PRACTICES THAT SUPPORT BREASTFEEDING

Designed for all residents, Hour 2 focuses on the evidence-based practices that make up the *Ten Steps to Successful Breastfeeding*. This hour also introduces high impact behaviors that residents can realistically adopt in the outpatient and inpatient setting to efficiently improve breastfeeding outcomes in their population.



HOOR 3P: MANAGEMENT OF THE BREASTFED INFANT

Hour 3P is for pediatric residents allowing for a more directed discussion of anatomic and medical conditions that can impact successful breastfeeding. It also addresses the specifics of exclusivity, as the residents who chose this hour will most likely be making medical decisions on supplementation.



HOOR 3M: MANAGEMENT OF THE BREASTFEEDING DYAD FROM THE MATERNAL PERSPECTIVE

Hour 3M is for obstetric residents. With unique access to mothers before their feeding decisions are made and birth plans are set, prenatal providers are vital to breastfeeding success. This hour focuses on pre- and postnatal conditions that effect breastfeeding from the maternal perspective.



HOOR 3F: MANAGEMENT OF BREASTFEEDING FROM THE FAMILY MEDICINE PERSPECTIVE

Hour 3F is for family medicine residents. This hour embraces the unique perspective of the family medicine provider to address both pediatric and maternal breastfeeding concerns and issues. Both prenatal and postnatal conditions are discussed.